



2025 GROUNDBREAKER AWARDS OFFICIAL RULES

No purchase is necessary to enter or win. A purchase or payment will not increase your chances of winning.

- 1) **Sponsor.** Procore Technologies, Inc., 6309 Carpinteria Avenue, Carpinteria, CA 93013 USA is the “**Sponsor**”. The Promotion is not sponsored by, endorsed by, administered by, or affiliated with Facebook, Instagram, Twitter, or any other social media platform on which it appears.
- 2) **Eligibility.** The 2025 Groundbreaker Awards (the “**Promotion**”) is open only to legal residents of the 50 United States and US Territories (including the District of Columbia), Australia, New Zealand, the United Kingdom, the Republic of Ireland, Canada (excluding the Province of Quebec) who are 18 years of age or older (or at least 19 in Alabama, Nebraska, British Columbia, New Brunswick, Newfoundland, Northwest Territories, Nova Scotia, Nunavut, or Yukon) who are current registered users of a Procore customer or collaborator at the time of entry (each, an “**Entrant**”). THE PROMOTION IS VOID OUTSIDE OF THESE COUNTRIES, AND WHERE PROHIBITED, TAXED, OR RESTRICTED BY LAW. Employees, officers, and directors (and their immediate families and members of their households, whether or not related) of (i) Sponsor and Sponsor’s subsidiaries, affiliates, partners, advertising and promotion agencies, manufacturers, or distributors of Promotion materials (collectively, the “**Promotion Parties**”); or (ii) government in any country are not eligible to participate in the Promotion. Winning a Prize (defined below) is contingent upon Entrant fulfilling all requirements set forth herein and is subject to compliance with all applicable federal, state, and local laws and regulations.
- 3) **Participation.** Participation in the Promotion constitutes Entrant’s full and unconditional agreement to be bound by these “**Official Rules**” and by Sponsor’s decisions, which are final and binding in all matters related to the Promotion. These Official Rules supplement any terms set forth in any email, website, or social media post. By submitting an Entry (defined below), the Entrant agrees to these Official Rules and warrants that the Entry complies with all requirements set out in these Official Rules.
- 4) **Entry.** To enter the Promotion: (1) the person or company nominated by the Entrant for each award category must be a Procore customer or collaborator (or registered user thereof, as applicable), or if a project is the basis of submission in the entry, the Procore platform must have been utilized on such project (each a “**Nominee**”); and (2) the Entrant must complete the entry form on the Groundbreaker Awards page on procore.com and submit three (3) to five (5) photos to support the entry in accordance with the requirements on the Groundbreaker Awards page (each an “**Entry**”). For the Groundbreaker of the Year award category, the designated Nominee can be the Entrant or another individual employed by the same company or organization as the Entrant. All Entries (including any copyright or other intellectual property rights therein) become the sole and exclusive property of Sponsor. Sponsor is not required to return or acknowledge any Entry. By submitting an Entry, Entrant represents and warrants that: (a) Entrant has the right and authority and to grant the rights described herein to Sponsor; (b) Entrant has obtained all necessary releases or permissions from any individuals appearing in the Entry materials; (c) Entrant is authorized by all companies represented in the Entry to submit the Entry and to grant these rights on behalf of such companies; (d) Entrant has obtained all necessary releases and permission from the owners of any logos, branding, trademarks, materials, or content appearing in or submitted in connection with the Entry materials; and (e) the information submitted to the Sponsor is true, correct, and complete in all material respects and is not misleading. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, or garbled entries, which may be disqualified in Sponsor’s sole discretion.

Entry Guidelines: All Entries must:

- Be in English.
- Be Entrant’s own original creation executed solely by Entrant, may not have won any previous Groundbreaker Award, and must be previously unpublished in connection with the Groundbreaker Awards program.

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- Be in keeping with the Promotion Parties' image and may not be obscene, indecent, or otherwise offensive, as determined in Sponsor's sole discretion.
 - Not defame or invade publicity rights or privacy of any person, living or dead.
 - Not infringe upon any person's intellectual property rights or other personal or proprietary rights, or contain copyrights or trademarks owned by others.
 - Not promote any activities that may appear unsafe or dangerous, as determined in Sponsor's sole discretion.
 - Not endorse any form of hate or hate group, as determined in Sponsor's sole discretion.
 - Not defame, misrepresent, or contain disparaging remarks about any person or entity, as determined in Sponsor's sole discretion.
 - Not advertise or promote any third-party brand or product or contain any third-party personal identification without obtaining appropriate permissions and releases for the use of such material in the Entry, including, but not limited to: personal names, email addresses, phone numbers, street addresses, or license plate numbers.
 - Not contain materials embodying the names or other indicia of or identifying any entity or person, living or dead (other than Entrant), unless Entrant has obtained appropriate permission and releases for the use of such material in the Entry.
 - Not communicate messages inconsistent with the messages, policies, or goodwill with which the Promotion Parties wish to associate, as determined in Sponsor's sole discretion.
 - Not be in violation of any applicable federal, state, or local laws, rules, or regulations.
- 5) **Term.** The Promotion begins on March 31, 2025 at 12:01 a.m. U.S. Pacific Time and ends on June 13, 2025 at 11:59 p.m. U.S. Pacific Time (the "**Entry Period**"). **All Entries must be received before the end of the Entry Period.** Finalists will be selected by September 18, 2025 by 11:59 p.m. U.S. Pacific Time, and the Grand Prize Winners will be announced at Procore's 2025 Groundbreak event on October 14 and 15, 2025 (Grand Prize Winners need not be present to win). Finalists and Grand Prize Winners are referred to herein collectively as "**Winners**". Sponsor's designated clock is the official clock of the Promotion.
- 6) **Selection of winners.** Winners will be selected by a panel of judges based on the criteria outlined below, except for the Grand Prize Winner of the category "Groundbreaker of the Year - People's Choice Award", whose Entry will be chosen by tallying up the votes of a live audience at the Groundbreak 2025 event. Where an individual company is designated as the Nominee in the Entry and such Entry is selected as a Finalist and/or Grand Prize Winner, as applicable, the company (not the Entrant), shall be the designated Winner. Where a project is designated as the Nominee in the Entry and such Entry is selected as a Finalist and/or Grand Prize Winner, the company of the Entrant who submitted the Entry (who participated in such project) shall be the designated Winner.

Three (3) Finalists will be selected in each of the following categories:

- **The Building for Tomorrow Award:** This award recognizes companies leading the future of construction by integrating technology like AI, automation, and data to solve industry challenges such as labor shortages, safety, efficiency, and profitability. It celebrates organizations driving innovation and meaningful change.
- **The Groundbreaker of the Year - People's Choice Award:** Awarded to the individual who pioneers connecting construction, building lasting industry relationships, and whose dedication to professional performance and progress exemplifies the highest standards of our industry.
- **The Project of the Year:** Awarded for overall project excellence by an owner, general, or specialty contractor on a single project. This category highlights the teams and technologies involved and illustrates the ability to come together as a project team to successfully complete a project.

One (1) Grand Prize Winner will be selected from each category above from among the Finalists in that category. The odds of winning depend on the number of eligible Entries received during the Entry Period. Sponsor's decisions are final in all matters, including determination of the Winners, interpretation of these Official Rules, and awarding of a Prize. Chance plays no part in the determination of Winners. **Even if your Entry qualifies you as a potential Winner at the close of the Promotion, you have not yet won a Prize. Potential Winners are subject to verification by Sponsor, and must meet all eligibility requirements before being confirmed as the Winner.** Winners grant the Sponsor the



right to publish their name, company name, title, photo(s), and place of residence (city/town only). Winners may be required to provide additional information for the proper processing of the award of a Prize.

- 7) **Prize.** Each of nine (9) Finalists will receive one (1) conference pass to Groundbreak 2025 with an estimated retail value of \$1,495 USD and a Groundbreaker award plaque, and will be featured on Procore's social media accounts. For purposes of clarity, the costs of all travel and accommodation expenses for the Groundbreak 2025 event shall not be included in the Prize, and all costs are the sole responsibility of the Finalist. Each Grand Prize Winner will additionally receive one (1) Groundbreaker award trophy and will be featured in a winner story highlighted on Sponsor's Corporate Blog and social media accounts; additionally, the Grand Prize Winner of the Groundbreaker of the Year category will receive one (1) Groundbreak 2026 VIP package with an estimated retail value of \$2,500 USD, including one (1) conference pass to Groundbreak 2026, roundtrip coach air transportation (up to \$1,000 USD), and hotel accommodations (single occupancy), selected by Sponsor in its sole discretion. All Finalist and Grand Prize Winner prizes are referred to herein collectively as the "Prizes". The total approximate retail value of the Prizes is \$15,955 USD. The Grand Prize Winner Prizes will be awarded following the close of the Entry Period, at a time and in a manner determined at Sponsor's sole discretion. No substitution, cash equivalent, or transfer of a Prize is permitted except at Sponsor's sole discretion. Sponsor reserves the right to substitute a Prize (or a portion thereof) with one of equal or greater value. Prizes are subject to and Winners must abide by all requirements of these official rules. Winners agree to accept any Prize "as is." Sponsor has sole discretion to resolve any concerns, questions, or complaints related to a Prize. Prizes may be subject to additional terms and conditions imposed by the issuer of the Prize.
- 8) **Prize Restrictions.** Prize consists of only those items specifically stated as part of the Prize. Where applicable, Sponsor or its designated travel agency will book all Prize travel/accommodations. All expenses and costs associated with the acceptance or use of the Prize that are not expressly specified in these Official Rules as being part of the Prize including, without limitation, ground transportation to/from airports and to/from the Groundbreak 2025 and 2026 Conferences, are the sole responsibility of the Winner.

Sponsor is not responsible if the Groundbreak 2025 or 2026 Conference is delayed, postponed or canceled for any reason, and Winners' attendance at these events is subject to all event terms and conditions. Winner agrees that the Prize is personal to that applicable Winner, and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated or otherwise conveyed. ARV of the Prize may fluctuate due to market conditions, changes in value of components (e.g., hotel rates), and other reasons beyond Sponsor's control. ARV at time of actual Prize award may be different than ARV stated herein due to such conditions. Any difference between stated ARV and actual value of Prize upon award will not be awarded. Additional travel conditions, limitations and restrictions may apply. Winner is responsible for obtaining any necessary travel documents at Winner's expense. Sponsor is not responsible for cancellations or delays of the flights or Winner's failure or inability to timely secure required travel documents.

- 9) **Notification.** The potential Finalists will be notified by email or mail, in Sponsor's sole discretion, at the email address or physical address provided at the time of Entry. Potential Finalists must claim their prize by responding to the notification within seven (7) business days. If a potential Finalist does not respond; or if notification to the potential Finalist is returned as undeliverable; or if a potential Finalist rejects their Prize; or if a potential Finalist does not comply with these Official Rules, that potential Finalist will forfeit their Prize and an alternate Finalist may be selected. The potential Finalist may be required to execute: an affidavit, declaration, or certificate of eligibility; assignment of rights; a liability release; and a publicity release; and to provide proof of identification (e.g., driver's license, passport). If the potential Finalist: does not execute and deliver any required documents to the Sponsor by the specified deadline; rejects a Prize; does not comply with these Official Rules, that potential Finalist may be disqualified from the Promotion, and Sponsor may select an alternate potential Finalist. Potential Finalists must provide an accurate delivery address for a Prize; if the address is not accurate and a Prize cannot be delivered, Sponsor may select an alternate potential Finalist.

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- 10) **Taxes.** If applicable, an IRS Form 1099 reporting the value of the Prize as earned income will be issued to Winners. Where required by law, Winners who are not U.S. residents will receive a U.S. tax form 1042 from Sponsor reflecting the total value of the Prize. All federal, state, and local income and other taxes, if any, are the Winner's sole responsibility.
- 11) **Use of Entry.** Except where prohibited by law, entry in the Promotion constitutes Entrant's irrevocable permission for Sponsor to use the Entry, including Entrant's name, picture, character, likeness, and voice as they may appear in the Entry and all company branding, logos, and other content or materials included in the Entry, for trade, advertising, promotional, or any other purpose, throughout the world in any media now known or hereafter developed, without notice or compensation.
- 12) **Right to Cancel or Suspend Promotion.** If the Promotion is not able to run as planned due to: (a) infection by computer virus, bug, worm, trojan horse, denial of service attack, tampering, unauthorized intervention, fraud, technical failure; (b) non-occurrence of the Groundbreak 2025 event or changes to the Groundbreak 2025 event for any reason; or (c) any other cause that corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Promotion; or (d) any other reason, the Sponsor may, in its sole discretion, choose to cancel, terminate, modify, or suspend the Promotion. In such a case, Sponsor may select the Winners from all eligible Entries received prior to the occurrence of the interfering event. Sponsor may, in its sole discretion, disqualify any Entrant Sponsor suspects of tampering with the entry process or the operation of the Promotion. Sponsor may prohibit an Entrant from participating in the Promotion or winning a Prize if, in Sponsor's sole discretion, Sponsor determines that Entrant is attempting to undermine the legitimate operation of the Promotion. Any attempt by an Entrant to undermine the legitimate operation of the Promotion may be a violation of criminal and civil laws, and if such an attempt is made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.
- 13) **Technology Terms and Conditions.** Sponsor is not responsible for incomplete, misdirected, late, lost, damaged, or stolen Entries; or for lost, interrupted, inaccessible, or unavailable networks, servers, satellites, internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone, or cable transmissions; or for technical malfunctions, failures, or difficulties, printing errors, clerical, typographical, or other errors in the offering or announcement of any Prize or in any Prize notification documents, or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information.
- 14) **Account Holder.** The person submitting the Entry must be the Authorized Account Holder of the email account used to submit the Entry, otherwise the Entry may be deemed void. "**Authorized Account Holder**" means the natural person who is assigned an email address by an internet access provider, online service provider, or other organization (e.g., business, educational, institution, etc.) responsible for assigning email addresses or the domain associated with the submitted email address. A potential Winner shall, at Sponsor's request, provide Sponsor with proof that the potential Winner is the Authorized Account Holder of the email address associated with the winning Entry and, if applicable, Entrant's authority to represent the organization featured in the winning Entry. For online entries, in case of dispute as to the identity of any Entrant, the Entry will be deemed to have been made by the Authorized Account Holder of the email address submitted at the time of Entry. Any other attempted form of entry is prohibited; no automatic, programmed, robotic, or other means of entry are permitted.
- 15) **Limitation of Liability; Disclaimer of Warranties.** Sponsor is not responsible if the Promotion or the Groundbreak 2025 or 2026 events cannot take place or if a Prize cannot be awarded due to delays or interruptions as a result of acts of god, acts of war, natural disasters, weather, acts of terrorism, or any other event beyond Sponsor's control.

The following paragraph applies to Entrants living in the US, Canada, or New Zealand:

By participating in the Promotion, Entrant agrees that the Promotion Parties will have no liability for any loss, injury, or damage, including but not limited to personal injury, death, or damage to personal or real property, to Entrant or any other person or entity due in whole or in part, directly or indirectly, to the acceptance, possession, use, or misuse of a Prize or participation in the Promotion. The Promotion Parties will not be responsible or liable for any direct, indirect, incidental,



consequential, or punitive damages, or other damages or losses of any kind, arising out of Entrant's participation in the Promotion, the Promotion Parties' use or exploitation of Entrant's Entry, or receipt or use of a Prize. By entering the Promotion, Entrant agrees to release, hold harmless, and indemnify the Promotion Parties and their respective parents, divisions, subsidiaries, affiliates, and advertising, promotion, public relations, and other agencies, and the respective officers, directors, employees, representatives, and agents from any and all liability for property damage, personal injury, and death, and any other loss, harm, damage, injury, cost, or expense whatsoever, which may occur in connection with, preparation for, travel to, or participation in the Promotion or any Promotion-related activity, or possession, acceptance, use, or misuse of a Prize, and for any claims based on the violation of intellectual property or publicity rights, defamation or invasion of privacy by Entrant or any third party, and merchandise delivery. Without limitation, this Promotion and all Prizes are provided "as is", without the implied warranties of merchantability, fitness for a particular purpose, and non-infringement, or other warranty of any kind, either express or implied. Some jurisdictions may not allow the limitation or exclusion of liability for incidental or consequential damages, or exclusion of implied warranties, so some of the above limitations or exclusions may not apply to certain Entrants. Entrants should check their local laws for any restrictions or limitations regarding these limitations or exclusions.

The following paragraph applies to Entrants living in the United Kingdom or Republic of Ireland:

As far as permitted by applicable law, the Promotion Parties will not in any circumstances be responsible or liable to compensate an Entrant or accept any liability for any loss, damage, personal injury, or death occurring as a result of accepting a prize or exercising the rights granted herein by Entrant, except where caused by the Promotion Party's negligence. Entrants' statutory rights are not affected. By entering the Promotion, Entrant agrees to indemnify the Promotion Parties and their respective officers, directors, employees, representatives, and agents from any and all losses, damages, costs, or expenses which may occur in connection with, preparation for, travel to, or participation in the Promotion or any Promotion-related activity, or possession, acceptance, use, or misuse of a Prize, and for any claims based on the violation of intellectual property or publicity rights, defamation, invasion of privacy or any other personal or proprietary right by Entrant or any third party, except to the extent caused by the negligence of Sponsor.

The following paragraph applies to Entrants living in Australia:

Nothing in these Official Rules limits, excludes or modifies or purports to limit, exclude or modify any statutory consumer guarantees or any implied condition or warranty the exclusion of which from these Official Rules would contravene any statute or cause any part of these Official Rules to be void ("Non-Excludable Guarantees"). Subject to the limitations in the preceding sentence, Sponsor excludes all conditions, warranties, and terms implied by statute or general law. Except for liability in relation to a Non-Excludable Guarantee, the Promotion Parties will have no liability to any other person whether arising in tort (including, but not limited to, negligence), contract, or otherwise, for any loss, injury, or damage, whether direct, indirect, special, or consequential, arising in any way out of the Promotion or the Promotion Parties' exercise of the rights granted herein by Entrant. By entering the Promotion, Entrant agrees to indemnify the Promotion Parties and their respective officers, directors, employees, representatives, and agents from any and all losses, damages, costs, or expenses which may occur in connection with, preparation for, travel to, or participation in the Promotion or any Promotion-related activity, or possession, acceptance, use, or misuse of a Prize, and for any claims based on the violation of intellectual property or publicity rights, defamation, invasion of privacy or any other personal or proprietary right by Entrant or any third party.

- 16) **Personal Information.** Personal information collected from Entrants in connection with this Promotion is subject to Sponsor's "Privacy Notice", available at <https://www.procore.com/legal/privacy>. Entrant agrees that any personal information may be processed, shared, and otherwise used for the purposes and within the context of the Promotion and any other purposes outlined in these Official Rules. Sponsor may also use personal information to verify Entrant's identity and contact information, and to otherwise verify Entrant's eligibility to participate in the Promotion. Entrant may access, review, rectify, or cancel any personal information held by Sponsor, and may elect to have Entrant's name excluded from all lists used by Sponsor, by writing to 2025 Groundbreaker Awards, Procore Technologies, Inc., 6309 Carpinteria Avenue, Carpinteria, CA 93013 USA or emailing awards@procore.com.

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- 17) **Dispute; Governing Law.** These Official Rules and all matters arising out of or relating to the Promotion will be governed by the laws of the State of California, without regard for its conflicts of law provisions. Any action arising out of or relating to the Promotion must be brought in the state court located in Santa Barbara County, California, or the federal district court located in Los Angeles, California, and by participating in the Promotion, the Entrant submits to the exclusive jurisdiction of such courts. To the extent permitted by law, the right to litigate, seek injunctive relief, or make any other recourse to judicial or any other procedure in case of disputes or claims arising out of or relating to the Promotion are hereby excluded and Entrant expressly waives any such rights.
- 18) **WINNERS LIST.** To obtain a list of Winners, send your request and a self-addressed envelope to: 2025 Groundbreaker Awards Winners List, Procore Technologies, Inc., 6309 Carpinteria Avenue, Carpinteria, CA 93013 USA; or email awards@procore.com. Requests must be received no later than three months following the end of the Promotion.
- 19) **CONTACT.** If you have questions, complaints, or claims with respect to the Promotion, you may contact the Sponsor at Procore Technologies, Inc., 6309 Carpinteria Avenue, Carpinteria, CA 93013 USA, or email awards@procore.com.