

CHICAGO | SEPTEMBER 18-20, 2023

Speaker Guide

For questions about the speaker application process,
please contact gbkspeakers@procore.com



GROUNDBREAK
POWERED BY PROCORE



Table of Contents

Important Dates	3
Speaker Profile & Benefits	4
What We're Looking For	5
Session Information	6
Selection Process	7
How to Submit	8

“This conference is collaborative, inclusive, well presented and filled with excellent sessions which are thought provoking. Groundbreak is sure to leave all attendees inspired!”

STEPHANIE DASH
BUSINESS AND OPERATIONS MANAGER, CERTIFIED

Important Dates

Please note the following dates for Groundbreak 2023*:

NOV 10, 2022	Call for Speakers opens.
FEB 28, 2023	Call for Speakers closes at 11:59PM Pacific Time.
APRIL 30, 2023	The Content Committee for Groundbreak 2023 will review all speaker applications and notify all applicants via email of their application status by April 30, 2023.
JULY 2023	Groundbreak 2023 agenda released publicly on procore.com/groundbreak
SEPT 18-20, 2023	Groundbreak held live in Chicago, IL, McCormick Place.

* Due to the fluctuating nature of local, regional and national requirements, it is possible that we may shift the event format for Groundbreak 2023 to a virtual event in order to protect attendee health and safety. Accordingly, all dates listed above are subject to change. We will communicate any major changes to registered attendees and speakers; however, please check the Groundbreak website regularly for updates and prior to making any travel plans.

Speaker Profile & Benefits

SPEAKER PROFILE

Groundbreak is the leading construction industry conference, bringing together the most passionate and innovative thought leaders from around the world.

We're looking for enthusiastic, experienced and knowledgeable speakers who have a unique story to share with one of the biggest audiences in construction technology. We want to hear about your accomplishments, your failures and your learnings throughout it all.

If selected as a Groundbreak speaker, you'll be expected to meet our speaker requirements including:

- + Accept the Groundbreak speaker agreement.
- + In-person availability to present your session in Chicago.
- + Meet relevant deadlines, including the timely submission of session materials such as presentation decks and handouts. Our team will provide you with a Groundbreak branded presentation template.
- + As a speaker, Procore will share your Groundbreak content and ask for additional content to help amplify your industry topic and perspective.

SPEAKER BENEFITS

- + Complimentary registration for Groundbreak 2023.
- + Speaker promotion on Groundbreak 2023 conference website.
- + Be part of a community of innovative thought leaders.
- + You'll join thousands of industry professionals at the world's leading construction technology conference.

The health and safety of all Groundbreak participants is of utmost importance to Procore. We will take any necessary precautions and abide by all applicable local, state and federal safety measures, as applicable. Our team will monitor changes to applicable regulations and communicate any changes in event safety measures and requirements as Groundbreak nears.

What We're Looking For

Each year, Groundbreak attendees provide feedback on the conference sessions. To ensure attendees are receiving the best event experience possible, we take their feedback seriously. Here are themes they want to learn more about.*

Theme 1: Digital Transformation

Session topics could include - Implementing new technology at your company, accelerating technology in construction through: Procore products, data science, automation, machine learning or other hardware/software.

Theme 2: Construction Data & Intelligence

Session topics could include - key steps to centralize and connect data, how your company has successfully put your data to work, how software allows data to connect and integrate with other tools, or how a platform provides a central source for information, empowering data-driven decisions.

Theme 3: Fintech

Session topics could include - the importance of financial services (fintech) to mitigate material financing, lien and insurance challenges, how the right technology can drive more profits, control cash flow and identify risk before it's too late, or ways of improving the payment chain in your company with fintech.

Theme 4: Labor Shortage

Session topics could include - How technology is helping combat the labor shortage, workforce development programs or recruitment for future generations.

Theme 5: ESG & Sustainability

Session topics could include - Deploying a sustainable building process, building ESG strategies, decoding the sustainability landscape in construction or how your company is helping reduce rework and material waste.

Theme 6: Supply Chain & Materials

Session topics could include - navigating supply chain issues with technology, how your company is defeating supply chain and materials disruptions, or, new project delivery methods to help better distribute payments, which include Design-Build, Construction Manager-at-Risk and Integrated Project Delivery.

Theme 7: Health & Safety

Session topics could include - Safety and health on the jobsite, mental health and well-being, OSHA-related topics, risk management or regulatory changes.

Theme 8: Diversity, Equity, Inclusion, and Belonging (DEIB)

Session topics could include - Women in construction, diversity recruiting, DEIB best practices, the business impact of DEIB or workplace culture.

*We encourage you to align your proposed session to one of the topics mentioned above, however, we are open to hearing about other industry-wide topics and trends that may not be listed. Do note that we will prioritize selecting submissions that address industry-wide challenges and opportunities.

Session Information

Session Format Solo, Co-speaking, or Panel style (up to 4 speakers)
Session Duration 40 minutes (30 minutes for your presentation +10 minutes for audience Q&A)

We recommend reviewing these resources to assist with your session proposal:

Groundbreak 2022 Agenda:

procore.com/groundbreak/agenda

“Groundbreak is packed with knowledgeable people and good lessons to learn. I look forward to utilizing the information I have learned here, and how it will help me be a better leader in the industry.”

NATE BELCHER
ASSISTANT SUPERINTENDENT, HUBBELL CONSTRUCTION SERVICES

Selection Process

Once the Call for Speakers application submission period closes on **February 28, 2023**, the Content Committee for Groundbreak 2023 will review all speaker applications and notify all applicants via email of the status of their application by **April 30, 2023**.

If further information is needed from the speaker regarding their application, the Content Committee will reach out via the email address that was submitted in the application form.

“There are so many opportunities at Groundbreak to learn alternative methods and network with people you never would’ve imagined. It is such an inspiration to see people with the same career-driven passion as you, who are breaking glass ceilings.”

CHEYENNE GRUBBS
OFFICE ENGINEER, RAILWORKS

How to Submit

- 1 Complete the speaker application by accessing procore.com/groundbreak under 'Call for Speakers.'
- 2 Click on the 'Apply To Speak' button.
- 3 Once the 'Apply To Speak' button is selected, you'll be directed to the application page. Please complete all fields listed on the application.
- 4 Once your application has been submitted, you will receive a pop up confirmation notification on the application form window.
- 5 You will be notified of your application status via email by **April 30, 2023**.

If you need assistance with the application process, please contact groundbreak@procore.com

