



STEP 1 Create an account

To apply to speak at Groundbreak 2024, all applicants will need to create a Groundbreak account. You'll be asked to provide your professional email address and unique password prior to accessing the speaker application. Once created, you can use your login credentials to access your application and additional Groundbreak information. Note, this account is not associated with your ProcCore account.

STEP 2 Best practices

- Sessions should not be used for product/sales pitches or demos.
- IF your session includes ProcCore, you must focus on storytelling aspects of how your solution, together with ProcCore, solves a pain point for our customers.
- Session Format: Solo, co-speakers, or panel style (maximum 3 speakers)
- Session Duration: 40 minutes (30 minutes for your presentation +10 minutes for audience Q&A)

STEP 3 Identify your session topic

Each year, Groundbreak attendees provide feedback on the conference sessions. To ensure attendees have the best experience possible, we take their feedback seriously. While not mandatory, the topics below represent concepts that Groundbreak attendees are interested in, which your session should aim to address.

TRACK 1 Predictability

Session topics could include: data, risk, better decision making, decoding the sustainability landscape in construction, or how your company is helping reduce rework and material waste.

TRACK 2 Productivity

Session topics could include: AI, ML, IoT, robotics, VR/AR, implementation and adoption of new technology, accelerating technology in construction, and change management.

TRACK 3 Labor Shortage

Session topics could include: workforce development programs, recruiting and retaining the next generation, the role of technology in addressing the labor shortage, women in construction, DEI best practices and business impact, or workplace culture.

TRACK 4 Health & Safety

Session topics could include: jobsite safety, mental health in construction, safety culture programs, and risk management.

STEP 4 Prepare and submit your application

The speaker application is short and should take no longer than 10 minutes to complete. You'll be asked to provide the following information on your application - please be as thorough as possible in your response. If selected, we reserve the right to edit your session title and description if needed.

- Proposed session title
- Session description
- Proposed learning objectives (3-4)
- Session format (ex. panel, roundtable, keynote, etc)
- Session engagement/interactivity (ex. engaging activity, live polling question, etc)

If you have any questions, please email gbkspeakers@procore.com