

To: Name

From: Name

Re: **Groundbreak 2024 Construction Conference Proposal**

I would like to attend Procore's annual conference, Groundbreak, in Denver, CO, November 20-21, as an investment in my career and the future of our company.

For 2 full days, this global innovation conference provides:

- Hours of continuing education and 80+ sessions on: AI and machine learning, data tech adoption and integration, change management, sustainability, DEI, workforce development, mental and physical safety, and more.
- Best practices and techniques from top industry leaders.
- Opportunities for me to get specific, technical questions answered by Procore experts.

Additionally, the conference offers an opportunity for hands on-training, providing best practices that I can bring back and share with the team. This training is an add-on purchase, but is something that will uplevel our use and effectiveness of Procore.

More than 4,000 construction leaders from around the world are anticipated to attend – the networking opportunities are essential as we grow our business. It's important that we keep up with industry advancements, and that we understand how we can leverage our resources to keep up with our peers.

Here are the cost details:

- Registration: PRICE through DATE (please note, prices will continue to rise as we get closer to the event. Buying early will save us money.)
- Hotel: Three nights (ranging from \$200-\$300/night)
- Transportation: Fill in.
- Lunch and nightly entertainment are taken care of in the registration price.

Thank you,

Name